AUTOCLICK

AUTOCLICK	Secure Credit Application	Enterprise Package *MOST POPULAR*
Secure Credit Application	Included	Included
Three styles - Tabbed Wizard, Vertical Panel Wizard, Single Page Form.	●	●
Mobile device friendly form.	●	●
Capture contact info on abandoned applications (aka "squeeze leads").	●	●
Control over which fields are shown and which are required.	●	●
Customize appearance with colors, styles, logos, and headers.	●	●
Choose from over 120 form fields in 11 categories.	●	●
Unlimited customizable links.	●	●
Your inventory in dropdown on form.	●	●
Credit App log to view, print, and re-submit applications.	●	●
Applications post into CAPS®, Dealertrack, DealerCenter, Promax & others.	●	●
Email Notifications of New Apps.	●	●
SMS Text Notifications of New Apps.	●	●
Supports both English and Española.	●	●
Autoclick Website		Included
Choose from many professional designs.		●
Vehicle Inventory.		●
Easy-to-use control panel.		●
Fully integrated with Secure Credit App and CRM/Lead Manager.		●
Supports Google Analytics and Google Site Verification.		●
Custom scripts, page titles, and meta tags.		●
Drag-and-drop image uploads.		●
CRM / Lead Manager		Included
Powerful Client Relational Database.		●
Accept Leads from virtually any source: AutoTrader, Cars.com, and more.		●
Assign/Re-Assign leads to sales staff.		●
Monitor and Track lead follow-up activity.		●
Email Campaigns to Active and Inactive Clients.		●
Client management with your smart device at m.autoclick.com.		●
Autoclick Posting Tool		Included
Time saving posting tool with pre-made or customized templates.		●
Post manager to view posts by vehicle in one easy to read screen.		●
Vehicle gallery page for manual upload of select vehicle images.		●
Add text overlays to your vehicle photos.		●
Third-Party Data Integration		Included
Update inventory nightly with data from your DMS or Inventory partner.		●
Push Credit Application information into Dealertrack		●
Automatically send your leads via XML email to third party CRM.		●
Accept inbound XML leads from any third party source.		●
Push your inventory to Credit Acceptance CAPS® or other 3rd parties.		●
Support and Training	Included	Included
Unlimited phone and email support (excludes training)	●	●
CRM/Lead Manager and Control Panel Training	Up to 1 hour	Up to 1 hour
Concierge Setup & Support (Optional)	Additional Cost	Additional Cost
Priority Setup	●	●
Training	Additional 1 hour	Additional 1 hour
Premium Web Site Platform and Designs		●

AUTOCLICK ™

✓ **Dealer Designed**
✓ **Dealer Built**
✓ **Dealer Proven**

614.827.1180
autoclick.com

ONE

Dealer Website
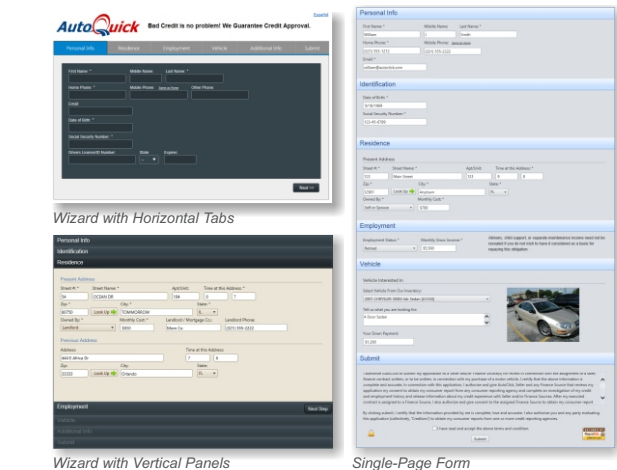
- Professional Designs.
- Integrated vehicle inventory.
- Automatic inventory update from your DMS.
- Mobile-friendly site included.
- Modern, responsive site layouts.
- Change layout, add images, links, videos, etc.
- Concierge support to make changes for you
- Make your own changes with our portal.

TWO

Credit Application
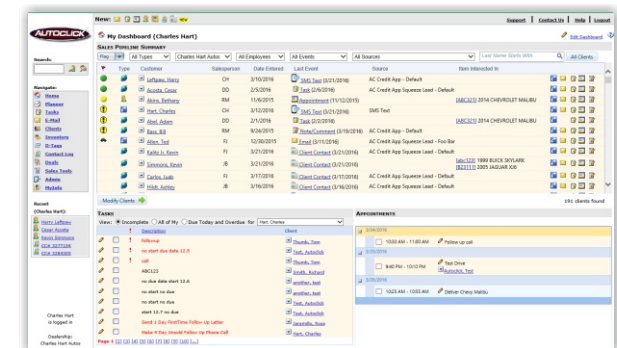
- Three customer-friendly navigation styles.
- Select which fields to show and require.
- Capture contact info on abandoned apps.
- Customize appearance with colors, styles, logos, & headers.
- Email or text application link to prospect from mobile phone.
- Track app submissions from multiple sites or sources.

Wizard with Horizontal Tabs

Wizard with Vertical Panels   *Single-Page Form*

THREE

Lead Manager / CRM

- New microsite for managing clients from phone or tablet.
- Accept Leads from virtually any source.
- Assign/Re-Assign leads to sales staff.
- Monitor and Track lead follow-up activity.
- Schedule reminders and create appointments.
- Email Campaigns to Active and Inactive Clients.

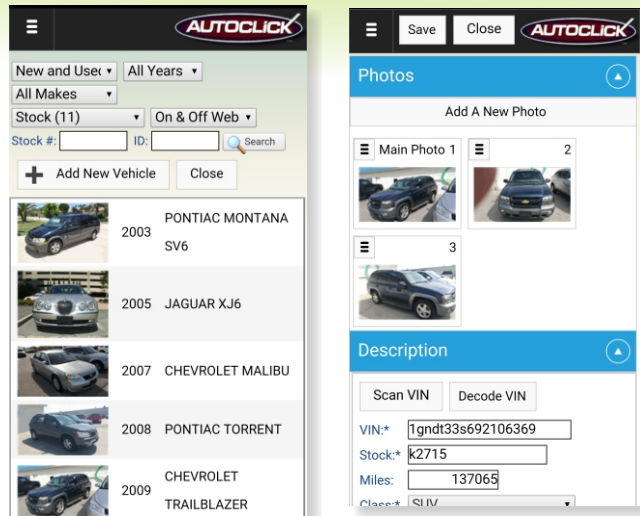## Sign-up today at Autoclick.com!

New!

Autoclick Microsite
Inventory and Client Management
Securely From Your Mobile Device

AUTOCLICK™
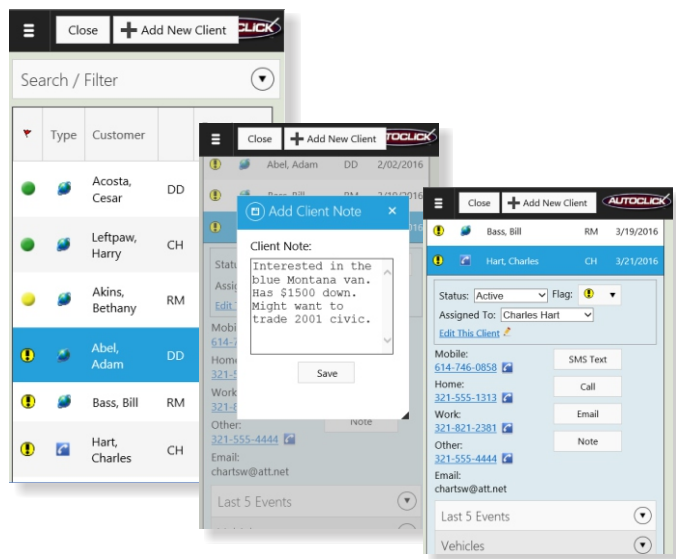autoclick.com

Full-Featured Dealer
Websites with Inventory

Live Sample Sites at
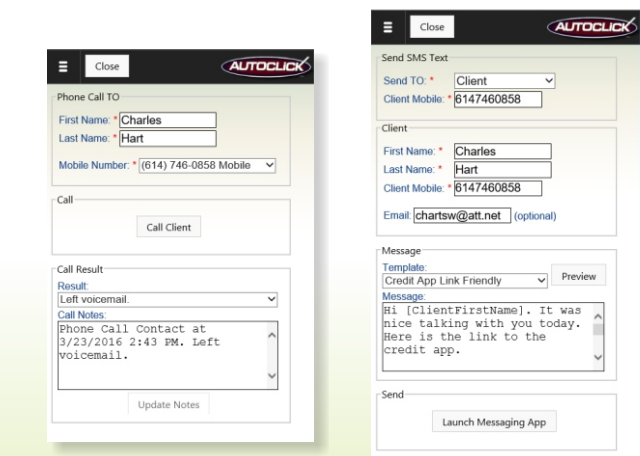## *autoclickwebsites.com*

Mobile Vehicle Management

- ✅ Add, edit and manage vehicles from anywhere using your phone or mobile device.
- ✅ Upload photos directly from your phone's camera right from the lot!
- ✅ Works with popular barcode scanners to capure VIN.
- ✅ Powerful VIN decoder populates most fields in seconds.

Mobile Client Management

- ✅ Add, edit, and notate clients.
- ✅ Search and filter your active client list.
- ✅ Assign or reassign leads to salespersons.
- ✅ Monitor recent events to ensure leads are being worked.
- ✅ Mark clients with flags to prioritize leads and clients.
- ✅ Perform bulk changes to multiple clients to change salesperson, status, or flag.
- ✅ All from the smartphone in your hand!

SMS Text, Call, & Email

- ✅ SMS Text clients and salespersons quickly using predefined templates.
- ✅ Client SMS texts, emails, and phone notes are captured and stored in CRM.
- ✅ SMS Texts to salesperson regarding clients are stored by client in CRM.

Website Features

- ✅ Easy-to-use control panel to add, edit, and delete vehicles.
- ✅ Import and update inventory from DMS or other 3rd parties.
- ✅ SEO-ready, with webmaster tools such as Google Analytics and Google Site Verification.
- ✅ Optionally share your inventory on national sites such as CarGurus.com, DoDah, GrooveCar, and others.
- ✅ Customizable meta tags, page titles, and third-party scripts.
- ✅ Mobile-friendly site included.
- ✅ Concierge support available to make changes for you...
  Or, make your own changes with our portal.